Report Writing

**1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

Theatre, Music, Film and Video are top categories that has pulled successful crowdfunding. In contrast Journalism, Food and Photography were among the least effective ones.

Among 4000 Crowd funding options 53% pulled out successful campaigns, and approximately 37% were drained out. Drama has received highest amount of funding with 65% success rate. Likewise there were categories with 100% success rate and they were, Classical & Electronic Music, Hardware & Television, Radio Podcast and Nonfiction.  
  
May to July is the peak to source funding’s whereas December secured the minimum funding’s in compared to the rest of the year.

**2. What are some limitations of this dataset?**

Source / Geographical location of funding is not available. Knowing the Geographical region is important for future Funding options.

**3. What are some other possible tables and/or graphs that we could create?**Create another Pivot to delineate Currency Vs Funding options, this could allow us to understand the Funding trend/interest among different countries.